



Brew a Better World

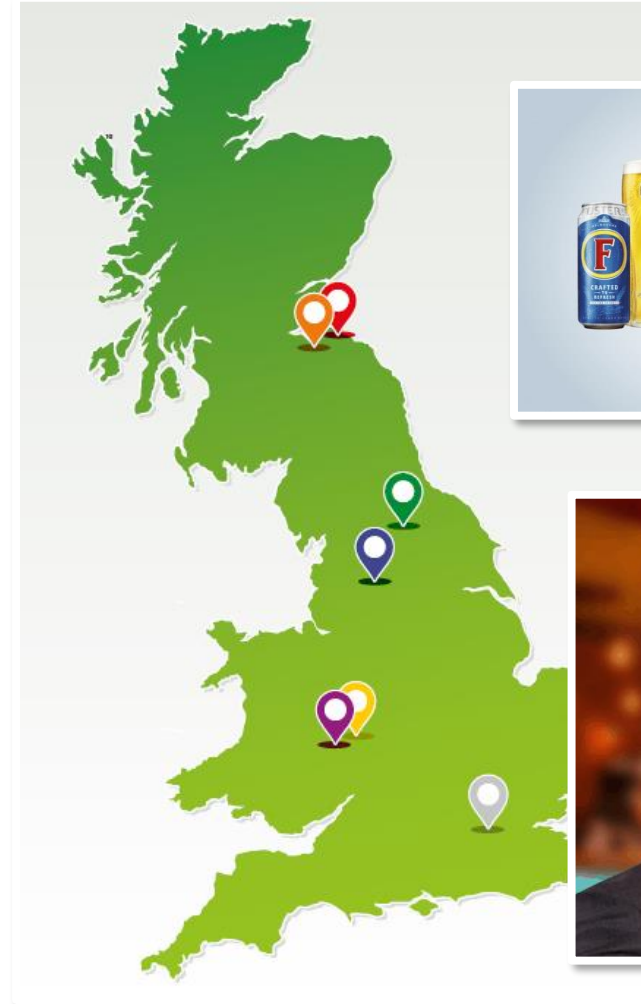
James Crampton – Corporate Affairs Director



THE UK'S LEADING PUB, CIDER AND BEER BUSINESS

HEINEKEN UK

- 2,300 colleagues based across the UK
- Offices in Edinburgh and London
- Breweries in Manchester, Tadcaster and Edinburgh
- Ciderie and cider mill in Herefordshire
- 27 beer and cider brands + line extensions
- 2,500 pubs through Star Pubs and Bars
- 10yr sustainability programme: Brewing a Better World
- David Flochel joined as our MD in January 2021



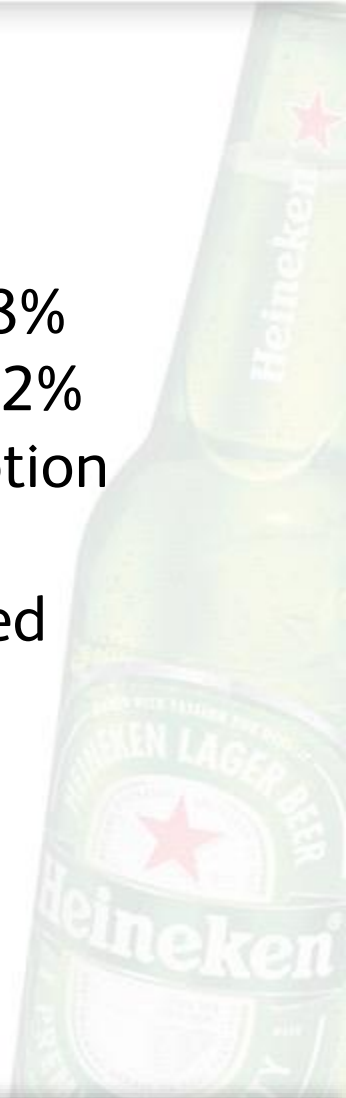
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Our journey so far



Over the last ten years...

- Reduced CO2 in production by 68%
- Reduced CO2 in distribution by 22%
- 24% reduction in water consumption (hl/hl)
- Raw materials sustainably sourced
 - 100% barley
 - 98% apples
- All waste water treated



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Canning plastic with the Green Grip

THE GREEN GRIP



- Plastic free
- Sustainably sourced card
- Carbon reduction

Only
4.4g!

All secondary plastic consumer packaging gone by 2022



50 SKUs



3 production sites



5 new packaging machines



12 operating teams

...and a HEINEKEN first!

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SmartDispense - helping pubs save water and energy



Over 100m pints of
water saved since
2013



Over 394 tonnes of
carbon dioxide saved



Chills the keg rather
than the cellar



From weekly to 4-weekly
cleaning of lines

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★ HEINEKEN

BREW A BETTER WORLD

RAISE THE BAR 2030



Why we raise the bar

- We are committed to a **NET ZERO, FAIRER & HEALTHIER** world
- We know **WE CAN ONLY THRIVE IF THE PLANET & OUR COMMUNITIES THRIVE**
- Therefore, we are stepping up to **DO OUR PART** to Brew a Better World

Our 2030 strategy is so simple, it fits on a coaster



Path to
zero impact

Path to an inclusive,
fair and equitable world

Path to moderation and
no harmful use

With ET
updates based
on this
meeting

CARBON NEUTRAL • CIRCULARITY • HEALTHY WATERSHEDS

ENVIRONMENTAL

 **HEINEKEN**

BEER

Our path to zero impact...



Challenges and Opportunities

Net zero emissions



*Renewable solutions for thermal energy
and electric energy
Process efficiencies*

Rethinking Packaging



*Reducing our packaging
Increase recycled content
Making our packaging easier to recycle
Implementing successful DRS*

Carbon neutrality in value chain



*Sustainable agriculture and low carbon
farming
Green logistics
Best practice for pub estate*



Thank you



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