



# **Life after Heriot Watt**

**Wesley Lynch & Jamie Fergusson**

Charles Wells

BREWING FAMILY SINCE 1876

# Expectation



# Reality



# Expectation



# Reality





# Expectation



# Reality



# Expectation



# Reality





# Introducing...





# Where are all the (graduate) brewers?



- 500 Breweries in 2000
- Over 1700 now HW produces less than 30 graduates a year
- Where are they now?

\*BBPA "The Beer Story 2016"





# Small and Large Breweries

## Small Breweries

- Pros
  - Beards
  - Range of Products
- Cons
  - Facilities
  - Experience

## Large Breweries

- Pros
  - Facilities
  - Experience
- Cons
  - Beard Nets
  - Small Fish Big Pond





# Regional Breweries

- Best of both worlds
- Facilities
- Equipment
- Experience
- Perhaps the most important – Challenge!











# Health and Safety





# Quality

**CCP**



# Delivery





# Cost





# In Summary

- Safety
- Quality
- Delivery
- Cost
- New Skills
- Personal Development
- Symbiotic Environment

